



Silicon Valley
StartUp Cup[®]

Press Release

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Silicon Valley StartUp Cup Business Model Competition Judges Announce 12 Semi-Finalists

San Jose, July 1, 2014 – The Top 12 business models have been selected from the previous round of 25 contestants to move on to the next round of the Silicon Valley StartUp Cup Business Model Competition. The entrepreneurs will receive priceless advice from Coaches and Judges throughout the competition.

“The entrepreneurs in the First Presentation Round inspired us with their passion for their business, and their interest and responsiveness to our judging panel. Even though only 12 could advance to the Semi Finals, they are all winners and will no doubt make valuable contributions to our community,” said Alice Fenton, Organizer, Silicon Valley StartUp Cup.

The Top 12 semi-finalists are: be3D, BOXX Corp., Chicken Without Borders, CliqStart, Coast2Coast Grow Operations, Flickflyer, FUTBOLCONNECT, Inc., Granola Me Crazy, InstaFlorist, Procom, Radiu\$, and Rouge Reel.

The Top 12 businesses will receive individualized and specialized coaching on their business model and pitch before presenting their refined business model to the Silicon Valley StartUp Cup judges on September 10th. The judges will then identify the seven best business models and advance them to the Final Round of judging to be held on October 29th.

The seven finalists will be competing for prizes of 10 to 30 hours of coaching from business professionals and community leaders in Silicon Valley. The first, second and third place winners will be announced on November 20th at the Awards Ceremony and Celebration held during Global Entrepreneurship Week at West Valley College.

Sponsors of the Silicon Valley StartUp Cup Business Model Competition are: Focus Business Bank, Meriwest Credit Union, and West Valley College.

For more information about the Silicon Valley StartUp Cup Business Model Competition and Resource Information, visit <http://siliconvalley.startupcup.com>.

About StartUp Cup

StartUp Cup is a local grassroots business model competition open to any idea. It is a proven model to build businesses and create jobs. Its objective is to launch more than 50 local competitions resulting in a growth of 150 viable businesses with more than 20,000 jobs every year. Visit StartUpCup.com for more information.